

The Third Festival

日本国際芸術祭

Japan Annual-International Art Festival

2025 .4.13 SUN ~ 10.13 MON

Japan Annual-International Art Festival is being held during the 6-month period of the Expo 2025 Osaka, Kansai, Japan (April 13 - October 13, 2025)

Held at the Main Venue of "Expo 2025 Osaka, Kansai, Japan" Japan Annual-International Art Festival
– Showcasing the Pinnacle of Japanese Beauty and Spirit to the World and Shaping the Future.

Project Plan



Through the co-creation of Art, Design, Science, Technology, and Economy, we contribute to building a positive cyclical ecosystem that integrates culture, arts, and the economy. This initiative aims to establish Japan as a global cultural and artistic nation and create a vibrant, well-being-oriented future for Japan.



Image Providin : Japan Association for the 2025 World Exposition

Designing Future Society for Our Lives

Expo 2025 venues

Housing National Treasures and Important Cultural Properties

**" Renowned temples and shrines in Kyoto
and the Kansai region"**

and

Networking Kyoto ~ Osaka ~ Kansai ~ Nationwide

Designing a Future Where Life Shines

Expo 2025 Osaka, Kansai, Japan – and Beyond



Hosted by : Yumeshima Organization to Create New Industry and City

This is an English translation of the original Japanese version. For official reference, please refer to the Japanese version.

Japan Annual-International Art Festival is a new global arts festival launched in conjunction with Expo 2025 Osaka, Kansai, Japan, with a mission to foster co-creation in art, design, science, technology, and the economy.

The 1st and 2nd editions were held at iconic temples and shrines in Kyoto, showcasing contemporary art, traditional crafts such as folding screens, lacquerware, and ceramics, and performing arts like Noh and Kagura. Programs included the "Japan International Art Festival Summit" and the "Official Participating Countries Co-Creation Summit", highlighting Japan's beauty and cultural spirit.

The 3rd edition will be held for six months from April 13 to October 13, 2025, aligning with the Expo 2025 Osaka, Kansai, Japan schedule. The main venue will be the Expo 2025 site, while a nationwide network of "Participating Projects" and "Collaborative Projects" will extend across Kyoto, Osaka, Kansai, and beyond. At the Expo 2025 venue, large-scale event spaces such as "EXPO Messe" and "Pop-up Stage South" will host art exhibitions and cultural events under the mission of "Showcasing the Pinnacle of Japanese Beauty and Spirit to the World, Shaping the Future." These events will take place throughout the festival, including on July 3, Japan Day, the official National Day of Japan.

Showcasing the Pinnacle of Japanese Beauty and Spirit to the World, and Shaping the Future

The Third Japan Annual-International Art Festival

Co-creation of Art, Design, Science, Technology, and Economy

Exhibitions events

Main Venue

Designing Future Society for Our Lives
Expo 2025 Osaka, Kansai, Japan Venue



Sub venues

Renowned temples and shrines
in Kyoto and the Kansai region
housing national treasures and
important cultural properties.



Image Provided : Japan Association
for the 2025 World Exposition

- ◆ At the Expo 2025 Osaka, Kansai, Japan venue, events will be held during the six-month period, including Japan Day (July 3, 2025).
- ◆ The "Japan Annual-International Art Festival Summit" and the "Co-creation Summit of Participating Countries" will be held at renowned temples and shrines in Kyoto throughout the six months.
- ◆ Collaborative projects will take place over the six-month period, forming a network across Kyoto, Osaka, the Kansai region, and nationwide.

Common Themes of Expo 2025 Osaka, Kansai, Japan and Japan Annual-International Art Festival



With the philosophy of refining and showcasing the pinnacle of “Japanese beauty and spirit” to the world, the “Japan International Art Festival Expert Committee” has been established. Seven producers of Expo 2025 Osaka, Kansai, Japan, along with the distinguished leaders from the business and academic sectors, have been appointed as committee members.

Japan Annual-International Art Festival Expert Committee

Expo 2025 Producers

(c) David Vintiner



Mr. Sousuke
FUJIMOTO



Mr. Masaru
ISHIKAWA



Mr. Hiroshi
ISHIGURO



Mr. Kundo
KOYAMA



Ms. Sachiko
NAKAJIMA



Mr. Shoji
KAWAMORI



Mr. Kenji
KOHASHI

(C) Shoji Kawamori
/ KENTA AMINAKA

+ Distinguished leaders from the business and academic sectors

Providing Unique Value Through Cutting-Edge Artistic Expressions
Hosting international summits with ambassadors and consuls general from official participating countries
of Expo 2025 and establishing the "Japan International Art Festival Prize" to recognize excellence in the arts.
Refining and showcasing the pinnacle of Japanese beauty and spirit to the world.

Main Programs of The Third Japan Annual-International Art Festival And the Collaborative and Participating Projects

Main Venue

Designing Future Society for Our Lives Expo 2025 Osaka, Kansai, Japan Venue

Held During the Schedule Including Japan's National Day, "Japan Day"

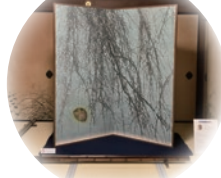
EXPO Messe「WASSE」
Pop-up stage South

Pop-up stage North
Women's Pavilion



Image Provided
: Japan Association for the 2025 World Exposition

Connecting with the World at the Expo Venue



Tradition Technology Tourism Spiritual Culture Healthcare
SDG's Art Culture Well-being Regional Industry

Participating Projects

※ Contents Planned and Organized for Japan Annual-International Art Festival



Museums, Galleries, and Studios

Art Exhibitions and Showcases



Live Performances, Events, and Festivals

Collaborative Projects

※ No new projects are required. Existing or ongoing projects that are already being prepared or held can be linked to the festival.



Hotels and Commercial Facilities

Fairs, Events, and More



Corporate Showrooms & University Research Labs

Permanent Exhibitions, Workshops, and Events



Research Institutes & University Laboratories

Seminars, Discussions, and Workshops

Sub Venues

Renowned temples and shrines in Kyoto and the Kansai region housing national treasures and important cultural properties.



Japan Annual-International Art Festival Summit,
Co-creation Summit of Participating Countries, and More

Expanding Beyond Kyoto Prefecture, Kyoto City, Osaka Prefecture, Nara Prefecture, and Hyogo Prefecture to Nationwide

EXPO Exhibition Centre

Showcasing the Pinnacle of Japanese Beauty and Spirit to the World, Shaping the Future

"WASSE"

The Third 日本国際芸術祭

Japan Annual-International Art Festival

Event Dates June 30, 2025 (Mon) – July 6, 2025 (Sun) including setup and dismantling

The event will be held during this period, including Japan's National Day, "Japan Day," on July 3.

With a 2,000 m² grand exhibition hall as the main venue, we will showcase the pinnacle of Japanese beauty and spirit to the world

日本国際芸術祭

Japan Annual-International Art Festival

~ Co-Creation of Art, Design, Science, Technology, and Economy Shapes a Future Where Life Shines. ~

- | | |
|----------------------------|--|
| ■ Mission | Showcasing the Pinnacle of Japanese Beauty and Spirit to the World, Shaping the Future |
| ■ Value | A Future Where Life Shines with Well-being |
| ■ Positioning of the Venue | A Place for Visitors from Around the World to connect and resonate |
| ■ Event Theme | Co-creating Art & Economy for the Future |
| ■ Program Grouping | <p>A. The Pinnacle of Japanese Beauty and Spirit</p> <p>B. Art that Connects the World and Creates the Future</p> <p>C. Japan's Regional Rich Culture and Natural Attractions (Tourism / Luxury Tourism, etc.)</p> <p>D. Longevity and Well-being and SDGs + Beyond – Designing Future Society for Our Lives</p> |

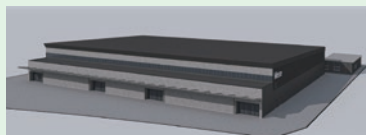


Image Provided
: Japan Association for the 2025 World Exposition



Image Provided : Japan Association for the 2025 World Exposition

EXPO Exhibition Centre

Showcasing the Pinnacle of Japanese Beauty and Spirit to the World, Shaping the Future

“WASSE”

The Third 日本国際芸術祭

Japan Annual-International Art Festival

Proposed Zoning Plan

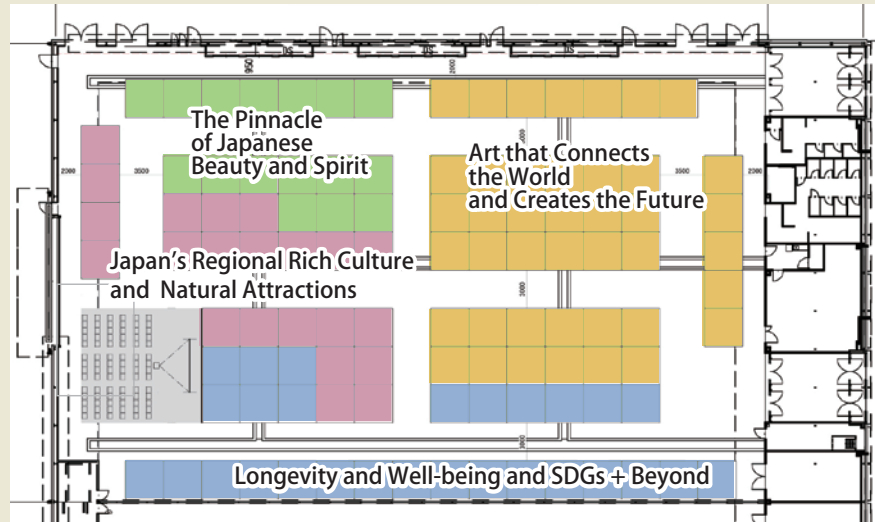


Image Provided :
Japan Association for the 2025 World Exposition

〈One Booth〉 3m × 3m = 9m²



※ As this is a venue for co-creating the future, booth boundaries will not be strictly defined.



Reference Examples of Exhibitions at Japan Annual-International Art Festival

A

The Pinnacle of Japanese Beauty and Spirit



National Treasures and World Heritage
Temples and Shrines Respected Worldwide



B

Art that Connects the World and Creates the Future



Lacquerware, Traditional Craftsmanship
× Contemporary Artists

C

Japan's Regional Rich Culture and Natural Attractions
(Tourism / Luxury Tourism, etc.)

Tradition ×
Confectionery Culture



Tea Ceremony Culture

Art&Culture × Tourism



Osaka-Kansai Expo × Setouchi Triennale
Osaka Bay to Seto Inland Sea Maritime Tour

D

Longevity and Well-being and SDGs + Beyond
– Designing Future Society for Our Lives



Pop-up Stage South

Japan Annual-International
Art Festival in EXPO 2025 ~ Kagura ~7/2
Wed

Kagura is a traditional Japanese performing art that combines dance and music, dedicated to Shinto rituals and ceremonies. It is inspired by myths and legends, performed with elaborate costumes and Kagura masks, accompanied by the rhythmic sounds of taiko drums and flutes. Since ancient times, Kagura has been performed as an expression of gratitude and prayers to the deities, evolving into unique regional styles over the centuries. Today, it is widely performed at festivals and events, serving as a symbol of regional culture and heritage.



KURAGE BAND

Led by Sachiko Nakajima, a producer of a Thematic Project at Expo 2025 Osaka, Kansai, Japan and jazz pianist, KURAGE Band brings together an internationally diverse group of outstanding musicians. Enjoy a vibrant cultural collaboration featuring artists such as Korean drummer Jaecheol Choi and Senegalese percussionist Abdoulaye Ndiaye Rose, among others from Japan and around the world.

Japan Annual-International Art Festival in EXPO 2025
~ The Beauty of Japan and the Spirit of the Samurai ~

Japan Day

7/3
Thu

The Japan Gin-Ken-Shibu Promotion Association will present a special performance of Gin-Ken-Shibu. The beauty of Japan and the spirit of the samurai have remained unchanged and cherished throughout history. This performance will showcase these timeless values through the traditional martial arts-inspired performing arts of "Gin-ei" (chanting) and "Ken-Shibu" (sword dance). This art form is accessible to people of all ages, both Japanese and international, and is easy to learn while offering great depth. We invite you to experience and enjoy this unique cultural tradition.

Japan Annual-International Art Festival Masaya EXPO 2025

7/4
Fri

Experience a unique fusion of Japanese traditional Taiko drumming and world folk music in a special original stage performance by Kenichi Masamoto × Wadaiko Masaya. This performance blends the powerful rhythms of Japanese Taiko drums with diverse global sounds, including South American Andean instruments such as the quena and zampoña, as well as the marimba, a percussion instrument originating from Africa and developed in the Americas. The event will highlight the dynamic energy and versatility of Taiko, showcasing its ability to merge seamlessly with different musical genres. In addition to the live performance, a

hands-on Taiko workshop will be held, where participants will start with basic rhythms and gradually build up to an ensemble performance. This interactive session provides an opportunity for everyone to experience the joy of playing Taiko and the sense of achievement through music collaboration.

Further programs to explore the rich culture and artistic potential of Japanese Taiko drums are also under development.

Pop-up Stage North

Co-Creating the Future with High School
Students5/18
Sun

Talented high school students from across Japan, recognized for their award-winning performances, will come together to showcase the rich history and culture of their regions through traditional performing arts. With their powerful and spirited performances, they will contribute to co-creating a future where life shines. Additionally, there will be a special performance by the Aki Takata Kagura Association (Hiroshima), where young performers who will lead the next generation will take the stage together.

Performing Schools : Osaka High School (Taiko Drumming) / Hiroshima Prefectural Yoshida High School (Aki Takata Kagura) / Kobe Municipal Shinko Tachibana High School (Shishimai Lion Dance & Dragon Dance) / Wakayama Prefectural Hashimoto High School (Japanese Music Club) / Aki-Takata Kagura

Women's Pavilion in collaboration with Cartier



「WA」
space

The Women's Pavilion in collaboration with Cartier is a joint exhibition by the Cabinet Office of Japan, the Ministry of Economy, Trade and Industry, Cartier, and the Japan Association for Expo 2025 Osaka, Kansai, Japan. Under the concept "When women thrive, humanity thrives – Living together, shining together for a better future", the pavilion aims to create opportunities to build a truly equal world where all people respect one another, walk together, and realize their potential through discussions on Planetary Well-being, Business & Technology, Education & Policy, Arts & Culture, Philanthropy, and Roles & Identity. Located on the second floor, the "WA" Space will host events featuring visionary leaders, activists, and experts, inspiring action and meaningful change.

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"Gender-Design Summit ～ Creating the Future Through Gender-Sensitive Design"

9/12
Fri



Aiming for a society where all women can thrive, this summit will showcase and promote women's empowerment initiatives in Japan and worldwide. It will address gender equality, a key issue of the SDGs, by bringing together global expertise to explore innovative solutions, new businesses, and urban development through gender-responsive and inclusive design.

The gender-responsive and inclusive design refers to the concept of incorporating gender sensitivity into design—from everyday tools and housing to urban planning and societal systems—to contribute to gender equality in all aspects of life.

This summit will serve as a catalyst for new products, innovations, and businesses driven by gender-responsive and inclusive design, ultimately shaping a future society where life shines through achieved gender equality.



Global Parenting Summit

9/16
Tue

It is essential in today's globalized world to recognize that childbirth and parenting contribute to the next generation of our planet. This summit will feature lectures and panel discussions by distinguished experts from around the world, addressing various aspects of parenting.

Additionally, mothers and caregivers from different countries will share their experiences and challenges, highlighting the creativity, knowledge, and

resilience of women in child-rearing. Participants will engage in discussions on parenting for a hopeful future, fostering a global exchange of ideas. This summit aims to bring together not only mothers but also families and professionals from various fields, inspiring a shared commitment to guiding the world toward peace and sustainable development with love and compassion.



Global Presentation

7/9
Wed

In Japan, mothers still face challenges in achieving higher social status. This initiative shines a spotlight on women, particularly mothers, by providing them with a platform to share their voices and ideas.

The presenters are mothers residing in Japan, who will undergo entrepreneurship education in preparation for the event. With the goal of addressing contemporary challenges, they will develop business ideas

and social contribution projects, which they will present before an international audience at Expo 2025.

This presentation offers mothers a unique opportunity to share the real challenges they face and showcase their innovative solutions to the world.

Programs at Renowned Temples and Shrines

Held at Multiple Renowned Temples and Shrines in Kyoto and the Kansai Region, Home to Designated National Treasures and Important Cultural Properties



The 1st Japan Annual-International Art Festival was held at Daigoji Temple, a UNESCO World Heritage Site in Kyoto. The 2nd edition took place at Sennyuji, Ninna-ji, Kennin-ji, Kodaiji, Heian Shrine, Nishi Hongan-ji, and To-ji, all prestigious sites, including multiple UNESCO World Heritage temples. The 3rd Japan Annual-International Art Festival will also host summits and programs at renowned temples and shrines in Kyoto and the Kansai region, home to Designated National Treasures and Important Cultural Properties.

3rd

日本国際芸術祭 Japan Annual-International Art Festival Summit

The 1st Japan Annual-International Art Festival (2023) and the 2nd edition (2024) featured key programs aimed at contributing to the creation of a positive cyclical ecosystem between culture, arts, and the economy and establishing Japan as a cultural and artistic nation while shaping a Well-being-oriented future.

Distinguished speakers from various fields discussed the co-creation of Art, Design, Science, Technology, and Economy in preparation for Expo 2025 Osaka, Kansai, Japan. With the full commitment of industry, academia, and government across Kansai and nationwide collaboration, this initiative seeks to expand synergies between science, technology, culture, arts, and industry, fostering a co-creative movement from Japan to the world for a future where life shines.



3rd

Co-creation Summit of Participating Countries

Yumeshima Organization to Create New Industry and City has been continuously hosting the "Co-creation Forum of Participating Countries" since 2023. The 6th edition was expanded into a larger-scale event as the "2nd Co-creation Summit of Participating Countries."

Representatives from official participating countries shared their expectations for Expo 2025 Osaka, Kansai, Japan and discussed the importance of international collaboration. Through these co-creation efforts, the summit aims to enhance mutual understanding between diverse cultures and values, fostering a global network of exchange and innovation to create a future where life shines.



other

In addition to the summit, various participating programs and initiatives will also be carried out.



Collaborative Projects

The 3rd Japan Annual-International Art Festival will not only take place in Kyoto and Osaka but will also be connected nationwide through a network of collaborative projects.

The festival will be held for six months, from April 13 to October 13, 2025, aligning with the Expo 2025 Osaka, Kansai, Japan schedule. Any project taking place for at least one day within this period is eligible to participate as a collaborative project.

As part of the 3rd Japan Annual-International Art Festival's collaborative projects, exhibitions at museums, art galleries, and corporations across Kyoto, Osaka, Kansai, and nationwide can join. Additionally, events such as festivals, performances, and online programs that align with the festival's vision are welcome to collaborate.

— Exclusive Privileges —

1

Promotion of Your Event

through the 3rd Japan Annual-International Art Festival
Your event will be promoted through the special website of the 3rd Japan Annual-International Art Festival, as well as through promotional materials distributed at various festival venues and at events organized by Yumeshima Organization to Create New Industry and City.

2

Networking with Over 338

Yumeshima Organization to Create New Industry and City
Member Corporations

Yumeshima Organization to Create New Industry and City's events and email newsletters, reaching a network of over 1,750 industry, academic, and government professionals.

3

Use of the Japan Annual-International Art Festival Logo

Your organization can use the "Japan International Art Festival" logo on your website, leaflets, and other media. By collaborating with the festival and connecting with numerous participating and affiliated organizations, you can enhance brand image and credibility.

Eligible Collaboration Partners

1. Corporations and individuals who support the vision of the 3rd Japan Annual-International Art Festival (Co-creation of Art, Design, Science, Technology, and Economy).
2. Projects aligned with the festival's vision, such as exhibitions at museums, galleries, archives, studios, corporate showrooms, open factories, hotels, ryokan, restaurants, festivals, events, and live performances.
3. Projects held at physical venues in Kyoto, Osaka, Kansai, and nationwide, as well as online events (No specific venue attendance is required).
4. Projects taking place for at least one day within the festival period (April 13 – October 13, 2025), including permanent exhibitions.
5. Corporations and individuals who agree to have their collaborative project details featured in Yumeshima Organization's promotional materials and website.

※Our organization will not request any financial contribution.



How to Apply

Please download the "Application Form" from the special page for the 3rd Japan Annual-International Art Festival on the Yumeshima Organization's website. Fill in the required information and submit it via email. For more details, feel free to contact the Yumeshima Organization to Create New Industry and City.

Special Page ▶ https://yumeshimakikou.org/jiaf2025_renei/

Application Email : info@yumeshimakikou.com / Phone : 06-6136-8803 (Weekdays 9:00 - 17:45 JST)

Scan here for details ▶



2nd Japan Annual-International Art Festival (Oct.1 to Nov. 30, 2024) Examples of Collaborative Projects (31 Organizations, 46 Programs)

